

**General Terms and Conditions of Purchase (GTP) of Lacon Electronic GmbH  
and Lacon Embedded GmbH  
(as of May 2018)**

**1. General**

- 1) These purchasing conditions apply to all contracts between Lacon Electronic GmbH ("Lacon" or "we") and the contractor for the delivery of goods.
- 2) The contractor's terms and conditions of business shall only apply when we have expressly agreed to their validity by referring to them. The mere reference to documents of the contractor that contain or refer to his terms and conditions of business will not constitute agreement with the validity of the contractor's terms and conditions of business.
- 3) If it should mutually have come to the effective inclusion of terms and conditions, then the conclusion of the contract remains unaffected when, despite collision, the parties have agreed on all essential points of the contract. In this case, the statutory provisions shall apply as regards the conflicting regulations.

**2. Conclusion of contract and performance call orders**

- 1) The contract comes about by express acceptance of an order placed by Lacon by the contractor. Orders from Lacon are valid for two weeks, unless otherwise stated. When the contractor does not accept the order until a later point in time, this shall be deemed to be the contractor's new offer to conclude a corresponding contract. We can accept this expressly or tacitly, at our discretion.
- 2) If we have concluded a framework agreement with the contractor on performance call orders, we may also effect call orders in text form or verbally. If, at the latest within two weeks of receipt, the contractor does not object, then delivery call orders shall become binding.

**3. Scope of performances owed**

- 1) The performances owed by the contractor are initially derived from the respective order. If individual (ancillary) performances are not explicitly listed there, but these are usually provided together with the listed performances, these are included in the order without separate remuneration.
- 2) The contractor is obliged to provide the performances owed by him, in particular the delivery of goods, in such a way that they may be used within the territory of the European Union, in accordance with the law, and for the agreed purpose.

**4. Changes in the commissioned performance, additional and reduced services**

- 1) Lacon is entitled to demand changes to the agreed scope of delivery if and to the extent that the contractor's business is set up for this and the change is deemed reasonable for him.
- 2) If the change affects the agreed remuneration, the parties undertake to agree on a corresponding adjustment, by taking into account the additional or reduced expenditure and the agreed remuneration for the affected performance.

- 3) If the contractor is of the opinion that agreed terms cannot be met due to the change request, he must inform us of this. We then decide whether the performance change should be implemented with an amicable adjustment of the deadlines.
- 4) If, within the scope of the execution of the contract, the contractor realises that a contractual performance can only be achieved by increasing, reducing, changing or otherwise deviating from the agreed performance, he must inform us immediately in text form.

#### **5. Delivery**

- 1) Deliveries must be made to the destination specified by us. Unless otherwise agreed, delivery to the place of destination "DDP" shall be made in accordance with Incoterms 2010.
- 2) Partial deliveries are only permissible when we have expressly agreed to them. Any additional costs incurred by the partial delivery shall only be borne by Lacon when we have expressly declared the assumption of costs.
- 3) Ordered goods must be delivered properly packed and labelled. It is shipped at the contractor's risk. The packaging must be safe for transport and comply with the transport regulations that are applicable to the selected mode of transport and any packaging regulations specified in our order. The contractor undertakes to use packaging that is as environmentally friendly as possible and to refrain from using unnecessary packaging. Packaging materials that would have to be disposed of as hazardous waste are not permitted.
- 4) Each delivery of goods must be accompanied by a delivery note that states the product designation mentioned in our order, as well as order and product numbers. The order sequence listing of the items in the delivery note must be the same as in the order.
- 5) The contractor must comply with the statutory requirements for packaging and its disposal. The contractor shall take back used and completely emptied packaging free of charge. When this is not possible, the contractor must bear the appropriate disposal costs. We make these "EXW" (Incoterms 2010) available for collection at the place of delivery in accordance with paragraph 1).

#### **6. Deadlines, contractual penalty**

- 1) Delivery and performance dates specified in the order, including interim dates, will be binding for the contractor. The free availability of the performance owed at the place of destination is decisive for deadline compliance. When we have agreed to collect the performance, the contractor must place the ordered performance at our disposal so as to allow collection and the agreed place of collection must be complied with. The contractor must also notify us of this in good time in order to meet the deadline.
- 2) The contractor shall be in default after expiry of the applicable performance deadline, without this first requiring a reminder.
- 3) As soon as it becomes apparent to the contractor that agreed deadlines cannot be met, we must be informed immediately, and the reasons for the expected delay must be provided.
- 4) Our unconditional acceptance of the delayed delivery or performance shall not constitute a waiver of the rights to which we are entitled to, owing to this delay.

- 5) For each case where the contractor is deemed responsible for exceeding delivery and/or performance deadlines, a contractual penalty in the amount of 0.3% of the agreed net remuneration of the respective performance per calendar day of the missed deadline shall apply, however, a maximum of 5% of the corresponding net remuneration shall become due for payment. As far as no statute of limitations has occurred, the contractual penalty can be asserted by us until the due date of the final payment of an order. In addition to the contractual penalty, we are entitled to the statutory rights and claims. The contractual penalty shall be set off against claims for damages, due to delayed delivery.

#### **7. Principles of performance provision**

- 1) The contractor shall provide his services in accordance with state-of-the-art engineering and by taking into account the usual professional and commercial care.
- 2) If certificates of origin, safety data sheets, test confirmations, manuals, etc. are usually handed over to us for performance, these must be handed over to us at the latest upon delivery.
- 3) If our order is based on samples provided to us by the contractor, the corresponding materials are to be used for performance purposes. They may not be replaced without our consent, not even by similar makes and materials. We will not unreasonably refuse the corresponding approval.

#### **8. Obstruction of performance fulfilment**

Obstructions which, in the opinion of the contractor, could endanger the timely and/or contractual execution of the performances owed by him must be reported to us in text form immediately.

#### **9. Subcontractors**

- 1) The contractor may not use subcontractors without our prior express consent. If we permit their use, this does not release the contractor from the responsibility regarding the performances of his subcontractors.
- 2) The contractor may not prevent his subcontractors from concluding contracts with us for other services. In particular, exclusivity agreements with subcontractors that prohibit them from working directly for Lacon, are not permitted. This applies expressly as a contract in favour of the respective subcontractor, which may only be changed with our consent at the expense of the subcontractor.

#### **10. Defects, exemption, recall of products**

In the event of performance defects, the statutory provisions shall apply, however, the application of § 377 HGB (German Commercial Code) shall be excluded, unless the defect is obvious and has become apparent upon acceptance of the performance.

- 1) When claims for damages are made against us by third parties, due to a defect in our products for which the contractor is responsible (e.g. due to delivery of defective components), the contractor shall, upon first request, indemnify us from all corresponding claims of third parties, including the necessary costs to defend against these claims. When we have to carry out a recall action due to such a case of damage, the contractor shall be obliged to reimburse us

all expenses arising from or in connection with the recall campaign Further legal claims remain unaffected.

- 2) Claims for defects expire 36 months after delivery. § 438 par. 3 BGB (German Civil Code) remains unaffected.

#### **11. Fees and payment, duties**

- 1) Unless otherwise agreed, prices are free destination. Shipping and packaging costs, as well as costs for insurance, fees, customs duties and other ancillary costs shall be borne by the contractor.
- 2) The invoice of the contractor has to be sent to the address provided by us, with the provision of our order number as well as exact information regarding the billed performances. When listing the performances, the order of the purchase order on which the contract is based must be observed. An invoice that does not meet these agreements, or the legal requirements, or deviates from our order does not lead to the due date of the claim and does not trigger a deadline for claiming any cash discount deductions.
- 3) The unconditional payment of the invoice amount by us does not constitute an acknowledgement of the Supplier's performance as being in accordance with the contract.

#### **12. Property rights of third parties**

The contractor is responsible for ensuring that his performances do not infringe any industrial property rights of third parties. If claims are made against us by a third party on account of the contractor's performance, due to an alleged infringement of property rights, the contractor is obliged to indemnify us against these claims, unless he is not responsible for the infringement of property rights.

#### **13. Non-assignment clause**

The assignment of a claim against us requires our consent. Assignments made without our consent are invalid. We will only refuse consent, at our reasonable discretion, when, in individual cases, our interests outweigh the interests of the contractor in the intended assignment.

#### **14. Materials of conflict**

- 1) The Supplier undertakes to deliver the goods in accordance with the provisions of Section 1502 of the Dodd-Frank Act.
- 2) It also undertakes to identify the use of Conflict Minerals (tin, gold, tantalum, wolfram) in its supply chain and take appropriate measures to ensure that the delivery item does not contain Conflict Minerals pursuant to Section 1502 of the US Dodd-Frank Act. In the event of a violation of the Dodd-Frank Act, the Supplier shall indemnify us from all resulting damages and claims of third parties. The indemnity obligation also includes, in particular, our own costs for clarifying the facts of the case, its legal examination and our legal representation.

## 15. Non-disclosure

- 1) The contractor undertakes to keep confidential the business secrets of Lacon and the customers for whom he acts. Trade secrets refer to information or knowledge of any kind which is made known to the contractor within the scope of a contract; which comes to his knowledge in any other way, or which has come to his knowledge in the course of his negotiations before the contract is signed, provided and to the extent that such information or knowledge originates from the sphere of Lacon. Information and knowledge can be communicated in any form (in writing, orally, by email, etc.). Designation of a trade secret as such is not necessary.
- 2) The contractor is prohibited from using or having used the business secrets for any other purpose than cooperation with the client. He is obliged to keep business secrets secret and not to allow third parties to know them. Business secrets of the customer are to be duplicated by the contractor only to the absolutely necessary extent.
- 3) The contractor is entitled to disclose the trade secrets to his employees, the employees of companies affiliated with him pursuant to Sections 15, 16 AktG, and his consultants if and to the extent that they (i) must be aware of them for the purposes of this agreement, (ii) are obliged to maintain appropriate secrecy, at least in accordance with this agreement, or otherwise legally and (iii) have been expressly notified of the confidentiality requirement.
- 4) A passing on to other third parties is only permitted to the contractor with the consent of the client (at least by email) and provided that the conditions agreed in the preceding paragraph (ii) and (iii) are satisfied for these.
- 5) The contractor shall take all customary and appropriate protective measures to protect the business secrets of the customer which prevent unauthorised third parties from gaining knowledge of them. As a minimum, the protective measures taken by the contractor for his own business secrets shall apply. The contractor is obliged, with appropriate knowledge, to inform the client immediately and completely about a violation of the above obligations. He has to support him within the scope of what is reasonable to restore secrecy in this respect, by means of suitable measures.
- 6) Business secrets which (i) were generally known at the time of transmission or become generally known thereafter - through no fault of the contractor - are not subject to confidentiality, (ii) were legally known by the contractor at the time of disclosure without the existence of a confidentiality obligation, (iii) are lawfully made known to the contractor after the time of transmission by third parties without any obligation of secrecy on the part of the third party, (iv) have been independently developed by the contractor without the contractor having used confidential information of the disclosed party, or must be disclosed (v) due to mandatory statutory, official or judicial regulations or legal provisions orders.
- 7) The customer may, at any time, demand the return of the business secrets handed over to him in physical form. This obligation also applies to all physical copies or other physical reproductions which he has made of the client's business secrets. Business secrets provided to the contractor in digital form shall be

completely deleted at the request of the client and in such a way that their restoration is excluded. The obligation to surrender or delete does not apply to such trade secrets for which the contractor can invoke the existence of an exception to this confidentiality.

- 8) If the contractor stores business secrets in a digital form, as part of a standard data backup, which is deleted at regular intervals without the possibility of recovery, the deletion of the business secrets together with the deletion of the data backup is sufficient for the fulfilment of the deletion obligation. The restoration of business secrets from the data backup is prohibited. If trade secrets are restored as part of a general restoration of data, the restored trade secrets must be deleted immediately.
- 9) Insofar as the contractor has a statutory obligation to preserve a trade secret, the contractor shall be entitled to keep the required number of (digital) embodiments of the trade secret for this period, provided that these are kept secret in accordance with the provisions of this contract and are destroyed immediately after expiry of the obligation to preserve them in such a way that restoration is not possible.
- 10) Rights of retention are excluded, unless they are based on enforceable decisions or undisputed claims.
- 11) This non-disclosure agreement shall not be affected by a termination of the contract.

#### **16. Place of jurisdiction and applicable law**

- 1) When the Supplier is a merchant, the sole place of jurisdiction for all disputes arising directly or indirectly from the contractual relationship shall be the registered office of the Purchaser. However, the Purchaser shall also be entitled to sue at the Supplier's registered office.
- 2) This contract, including its interpretation, shall be governed by German law to the exclusion of the United Nations Convention on Contracts for the International Sale of Goods (CISG) and private international law.

#### **17. Final provisions**

- 1) This contract contains all agreements of the parties to the subject matter of the contract. Any deviating ancillary agreements and earlier agreements relating to the subject matter of the contract shall hereby become invalid.
- 2) Amendments and supplements to this contract must be made in writing, unless a stricter form is prescribed by law. This also applies to any waiver of the formal requirement.
- 3) Should any provision of this contract be or become wholly or partially invalid, ineffective or unenforceable, or should a provision necessary not be contained, the validity and enforceability of all other provisions of this contract shall not be affected.

## 18. Information on data processing - Privacy policy for Lacon.de

### 1 INFORMATION REGARDING THE COLLECTION OF PERSONAL DATA

- (1) In the following we inform about the collection of personal data when using our website. Personal data is all data that can be related to you personally, e.g. name, address, e-mail addresses, user behaviour.
- (2) Responsible according to Section 4 par. 7 EU General Data Protection Regulation (GDPR) is

Lacon Electronic GmbH, Hertzstr. 2, 85757 Karlsfeld,  
Phone: +49 8131 591-0, telefax: +49 8131 591-111, e-mail: info@lacon.de

and

Lacon Embedded GmbH, Hertzstr. 2, 85757 Karlsfeld,  
Phone: +49 8131 592-210, telefax: +49 8131 592-231 e-mail: embedded@lacon.de

(see our [legal notice](#)).

You can contact our data protection officer at [Datenschutz@lacon.de](mailto:Datenschutz@lacon.de) or our postal address with the addition "the data protection officer".

- (3) When you contact us by e-mail or via a contact form, the data you provide (your e-mail address, if applicable your name and your phone number) will be stored by us in order to answer your questions. We delete the data arising in this context after the storage is no longer necessary, or limit the processing if statutory retention obligations exist.
- (4) When we use contracted service providers for individual functions of our offer or would like to use your data for advertising purposes, we will inform you in detail about the respective processes below. We also specify the defined criteria for the storage period.

### 2 YOUR RIGHTS

- (1) You have the following rights towards us with regard to personal data concerning you:
  - Right to information,
  - Right to correction or deletion,
  - Right to limitation of processing,
  - Right to opposition to the processing,
  - Right to data transferability.
- (2) You also have the right to submit a complaint to a data protection supervisory authority about our processing of your personal data.

The competent data protection supervisory authority is the

Bayerische Landesamt für Datenschutzaufsicht, Promenade 27 (Schloss), 91522 Ansbach, Phone:  
0049 (0) 981 53 1300, telefax: 0049 (0) 981 53 98 1300,  
E-mail: poststelle@lda.bayern.de

### 3 COLLECTION OF PERSONAL DATA WHEN VISITING OUR WEBSITE

- (1) When using the website for information purposes only, i.e. if you do not register or otherwise provide us with information, we only collect the personal data that your browser transmits to our server. If you wish to view our website, we collect the following data that is technically necessary for us to display our website and to guarantee stability and security (legal basis is Section 6 par. 1 p. 1 lit. f GDPR):
  - IP address
  - Date and time of the enquiry
  - Time zone difference to Greenwich Mean Time (GMT)
  - Content of the request (specific page)
  - Access status/HTTP Status Code
  - the amount of data transferred in each case
  - Website from which the request comes
  - Browser
  - Operating system and its interface
  - Language and version of the browser software.
- (2) In addition to the aforementioned data, cookies are stored on your computer when you use our website. Cookies are small text files that are stored on your hard disk, associated with the browser you use and through which certain information flows to the site that places the cookie (here through us). Cookies cannot run programmes or transmit viruses to your computer. They serve to make the Internet offer more user-friendly and effective overall.
- (3) Use of cookies:
  - a) This website uses the following types of cookies, the scope and functionality of which are explained below:
    - Transient Cookies (more on this at b)
    - Persistent Cookies (more on this at c).
  - b) Transient cookies are automatically deleted when you close your browser. This includes, in particular, the session cookies. These store a so-called session ID, with which different requests of your browser can be assigned to the common session. This will allow your computer to be recognized when you return to our website. Session cookies are deleted when you log out or close your browser.
  - c) Persistent cookies are automatically deleted after a specified period, which may differ depending on the cookie. You can delete cookies at any time in the security settings of your browser.



- d) You can configure your browser settings according to your wishes and, for example, refuse the acceptance of third party cookies or all cookies. Please note that you may not be able to use all functions of this website.

#### 4 ADDITIONAL FEATURES AND OFFERS ON OUR WEBSITE

- (1) In addition to the purely informational use of our website, we offer various services that you can use if you are interested. As a rule, for this, you must provide further personal data that we use to provide the respective service and to which the aforementioned data processing principles apply.
- (2) In some cases we use external service providers to process your data. These have been carefully selected and commissioned by us, are bound by our instructions and are regularly checked.
- (3) Furthermore, we may pass on your personal data to third parties when we offer special offers, competitions, contracts or similar services together with partners. For further information, please provide your personal data or see the description of the offer below.
- (4) When our service providers or partners are based in a country outside the European Economic Area (EEA), we will inform you of the consequences of this circumstance in the description of the offer.

#### 5 OBJECTION OR REVOCATION TO THE PROCESSING OF YOUR DATA

- (1) If you have given your consent to the processing of your data, you can revoke this at any time. Such a revocation influences the permissibility of processing your personal data after you have given it to us.
- (2) When we base the processing of your personal data on the weighing of interests, you may object to the processing. This is the case if processing is not necessary in particular to fulfil a contract with you, which is described by us in the following description of the functions. When exercising such objection, we ask for explanation of the reasons why we should not process your personal data as carried out by us. In the event of your justified objection, we will examine the situation and either stop or adjust data processing or point out to you our compelling reasons worthy of protection, on the basis of which we will continue processing.
- (3) Of course, you can object to the processing of your personal data for purposes of advertising and data analysis at any time. You can inform us about your advertising contradiction under the following contact data: [all contact details].

#### 6 USE OF GOOGLE ANALYTICS

- (1) This website uses Google Analytics, a web analytics service provided by Google Inc. ("Google"). Google Analytics uses so-called "cookies", text files that are stored on your computer and that enable the analysis of your use of the website. The information generated by the cookie

about your use of this website is usually transferred to a Google server in the US and stored there. In the event of the use of IP anonymisation on this website, your IP address from Google will be truncated within Member States of the European Union or in other parties to the Agreement on the European Economic Area. Only in exceptional cases will the full IP address be transmitted to a Google server in the US and truncated there. On behalf of the operator of this website, Google will use this information to evaluate your use of the website, compile reports on website activity and provide other services to the website operator related to the website and Internet service.

- (2) The IP address provided by your browser for Google Analytics queries is not aggregated by Google with other data.
- (3) You can prevent the storage of the cookie by configuring an appropriate setting in your browser software. We would remind you, however, that if you do so, you may no longer be able to use the full range of functionality as offered by this website. You can also prevent the logging of the data generated by the cookie – as relating to your usage of this website (including your IP address) – by Google, as well as the processing of this data by Google, by visiting the following link and then downloading and installing the browser plugin that you will find there:  
[.http://tools.google.com/dlpage/gaoptout?hl=de](http://tools.google.com/dlpage/gaoptout?hl=de)
- (4) This website uses Google Analytics with the extension „\_anonymizeIp()“. As a result, IP addresses are processed further in abbreviated form, so that a personal relationship can be ruled out. As far as the data collected about you is personal, it will be excluded immediately and the personal data will be deleted immediately.
- (5) We use Google Analytics to analyse and regularly improve the use of our website. With the statistics, we can improve our offer and make it more interesting for you as a user. For the exceptional cases in which personal data is transferred to the USA, Google complies with the stipulations of the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>. The legal basis for the use of Google Analytics is Section 6 par. 1 p. 1 lit. f GDPR.
- (6) Third-party information: Google Dublin, Google Ireland Ltd., Gordon House, Barrow Street, Dublin 4, Ireland, Fax: +353 (1) 436 1001. User conditions: <http://www.google.com/analytics/terms/de.html>, overview of data protection: <http://www.google.com/intl/de/analytics/learn/privacy.html>, as well as the data protection declaration: <http://www.google.de/intl/de/policies/privacy>

## 7 USE OF SOCIAL MEDIA PLUG-INS

- (1) We currently use the following social media plug-ins: Facebook, Google+, Twitter, Xing, LinkedIn. We use the so-called two-click solution. This means that when you visit our site, no personal data will initially be passed on to the providers of the plug-ins. You can recognize the provider of the plug-in by the marking on the box above its initial letter or the logo. We offer you the possibility to communicate directly with the provider of the plug-in via the button. Only if you click on the marked field and thereby activate it, the plug-in provider receives the information that you have accessed the corresponding website of our online offer. In addition, the data mentioned under point 3 of this declaration is transmitted. In the case of Facebook and Xing, the IP address is anonymized immediately after collection, according to the respective provider in Germany. By

activating the plug-in, personal data is transferred from you to the respective plug-in provider and stored there (for US providers in the USA). Since the plug-in provider collects data mainly via cookies, we recommend that you delete all cookies before clicking on the grayed-out box using your browser's security settings.

- (2) We have no influence on the data collected and data processing processes, nor are we aware of the full extent of data collection, the purposes of processing, the storage periods. We also have no information on the deletion of the data collected by the plug-in provider.
- (3) The plug-in provider stores the data collected about you as user profiles and uses it for the purposes of advertising, market research and/or demand-oriented design of its website. Such an evaluation takes place in particular (also for not logged-in users) for the representation of demand-related advertisement and in order to inform other users of the social network about your activities on our website. You have a right of objection to the creation of these user profiles, whereby you must contact the respective plug-in provider to exercise this right. Through the plug-ins we offer you the possibility to interact with social networks and other users, so that we can improve our offer and make it more interesting for you as a user. The legal basis for the use of the plug-ins is Section 6 par. 1 S. 1 lit. f GDPR.
- (4) The data is transferred regardless of whether you have an account with the plug-in provider and are logged in there. When you are logged in with the plug-in provider, your data collected with us will be directly assigned to your existing account with the plug-in provider. If you click the activated button and, for example, link the page, the plug-in provider also stores this information in your user account and shares it publicly with your contacts. We recommend that you log out regularly after using a social network, especially before activating the button, as this way you can avoid being assigned to your profile with the plug-in provider.
- (5) For more information on the purpose and scope of data collection and its processing by the plug-in provider, please refer to the data protection declarations of these providers as notified below. They will also provide you with further information about your rights in this regard and setting options to protect your privacy.
- (6) Addresses of the respective plug-in providers and URL with their data protection information:
  - a) [Facebook Inc., 1601 S California Ave, Palo Alto, California 94304, USA; <http://www.facebook.com/policy.php>; more information on data collection: <http://www.facebook.com/help/186325668085084>, <http://www.facebook.com/about/privacy/your-info-on-other#applications> as well as <http://www.facebook.com/about/privacy/your-info#everyoneinfo>. Facebook complies with the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.
  - b) Google Inc., 1600 Amphitheater Parkway, Mountainview, California 94043, USA; <https://www.google.com/policies/privacy/partners/?hl=de>. Google complies with the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.
  - c) Twitter, Inc., 1355 Market St, Suite 900, San Francisco, California 94103, USA; <https://twitter.com/privacy>. Twitter complies with the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.

- d) Xing AG, Gänsemarkt 43, 20354 Hamburg, DE; <http://www.xing.com/privacy>.
- e) LinkedIn Corporation, 2029 Stierlin Court, Mountain View, California 94043, USA; <http://www.linkedin.com/legal/privacy-policy>. LinkedIn complies with the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.

## 8 INCORPORATION OF GOOGLE MAPS

- (1) On this website we use the offer of Google Maps. This allows us to display interactive maps directly on the website and enables you to conveniently use the map function.
- (2) By visiting the website, Google receives the information that you have called up the corresponding sub page of our website. In addition, the data mentioned under §3 of this declaration is transmitted. This is regardless of whether Google provides a user account that you are logged in with or whether no user account exists. When you are logged in to Google, your information will be directly associated with your account. If you do not wish to be assigned to your profile on Google, you must log out before activating the button. Google stores your data as user profiles and uses it for the purposes of advertising, market research and/or the design of its website in accordance with requirements. Such an evaluation takes place in particular (even for not logged in users) for the provision of demand-related advertisement and in order to inform other users of the social network about your activities on our website. You have a right of objection to the creation of these user profiles, whereby you must contact Google to exercise this right.
- (3) For more information on the purpose and scope of data collection and its processing by the plug-in provider, please refer to the data protection declarations of the provider. They will also provide you with further information about your rights in this regard and setting options to protect your privacy: <http://www.google.de/intl/de/policies/privacy>. Google also processes your personal data in the USA and complies with the EU-US Privacy Shield, <https://www.privacyshield.gov/EU-US-Framework>.